



b fly

be natural

kids collection



kids collection

A birthstone collection for babies and young girls. The beauty and elegance of our butterfly design is captured in brilliant stones available in 12 colors, one for every month of the year. A perfect gift for your own little Butterfly! This collection is available in 10k/14k white or yellow gold settings. Top quality jewellery made right here in Canada.

the butterfly effect

The theory behind the butterfly effect is that any good deed, however small, creates a ripple effect that can change the world. Supporting a cause we hold dear, being environmentally-friendly, helping our fellow man, and encouraging our kids to achieve their full potential are all simple things we can do to create a butterfly effect.

Butterflies carry rich symbolism of universal appeal. Depending on the culture and belief system, butterflies can represent womanhood or the desire for immortality. Butterflies also symbolize birth, change and transformation. Inspired by the symbolism of the butterfly effect, the BFly® jewellery collection expresses our desire to make this a better world.



our company

Butterfly Gem® Collection innovates in the jewellery industry with the Butterfly Gem® cut. Headquartered in Quebec City, this family-run business offers fine jewellery under the BFly® brand. Like the butterfly itself, our unique pieces symbolize birth, change and transformation.

our values

- . We actively support children foundations by making a donation for every piece of jewellery sold;
- . We strive to make this a better world by being environmentally-friendly;
- . We believe in respecting our clients and in giving them the best quality product and service.



bracelet

Featuring a delicate chain and a brilliant butterfly-shaped stone set in the middle of two pretty hearts, this bracelet is sure to please! It can also be adjusted to one of two sizes so you can wear it for years to come.

stone size  3 x 4 mm . available in yellow or white gold (10k . 14k)

product code : BB · Oc





ring

This ring is set with a delicate, dazzling butterfly. The subtle stones are securely set, making this a perfect ring for kids. Standard size: 3

stone size  3 x 4 mm . available in yellow or white gold (10k . 14k)

product code : BR · JI









earrings

These earrings bring out the color of the Butterfly Gem® cut, yet are simple enough for young kids. Comfortable and secure 14k and silicon clutches are also available.

stone size 🦋 3 x 4 mm . available in yellow or white gold (10k . 14k)

product code : BE · Fe





huggies

These elegant huggies are comfortable and well-crafted, subtly reflecting the brilliance of their gemstone.

stone size 🍀 3 x 4 mm . available in yellow or white gold (10k . 14k)

product code : BR · Au



pendant

This pendant for babies and kids optimizes the brilliance of the Butterfly Gem® cut. A larger stone is used to enhance its many features. The matching delicate chain is available in two lengths: 12"/14".

stone size  4 x 5,5 mm . available in yellow or white gold (10k . 14k)

product code : BP · De





**JANUARY**

huggies BH · Ja
 ring BR · Ja
 earrings BE · Ja
 bracelet BB · Ja
 pendant BP · Ja

**FEBRUARY**

huggies BH · Fe
 ring BR · Fe
 earrings BE · Fe
 bracelet BB · Fe
 pendant BP · Fe

**MARCH**

huggies BH · Mr
 ring BR · Mr
 earrings BE · Mr
 bracelet BB · Mr
 pendant BP · Mr

**APRIL**

huggies BH · Ap
 ring BR · Ap
 earrings BE · Ap
 bracelet BB · Ap
 pendant BP · Ap

**MAY**

huggies BH · Ma
 ring BR · Ma
 earrings BE · Ma
 bracelet BB · Ma
 pendant BP · Ma

**JUNE**

huggies BH · Ju
 ring BR · Ju
 earrings BE · Ju
 bracelet BB · Ju
 pendant BP · Ju

**JULY**

huggies BH · Jl
 ring BR · Jl
 earrings BE · Jl
 bracelet BB · Jl
 pendant BP · Jl

**AUGUST**

huggies BH · Au
 ring BR · Au
 earrings BE · Au
 bracelet BB · Au
 pendant BP · Au

**SEPTEMBER**

huggies BH · Se
 ring BR · Se
 earrings BE · Se
 bracelet BB · Se
 pendant BP · Se

**OCTOBER**

huggies BH · Oc
 ring BR · Oc
 earrings BE · Oc
 bracelet BB · Oc
 pendant BP · Oc

**NOVEMBER**

huggies BH · No
 ring BR · No
 earrings BE · No
 bracelet BB · No
 pendant BP · No

**DECEMBER**

huggies BH · De
 ring BR · De
 earrings BE · De
 bracelet BB · De
 pendant BP · De

All our products are also available in white gold. Add W in front of the product code (e.g. WBH January huggies WBH · Ja).

stones size huggies, ring, earrings, bracelet  3 x 4 mm . pendant  4 x 5.5 mm

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